

# Tobacco Cessation Counseling Incentive for Medicaid Members

This tobacco cessation counseling program is designed to reward and recognize McLaren Health Plan primary care providers.

As an incentive for your participation, MHP will reimburse you as described below when you provide smoking and tobacco use cessation counseling to a McLaren Health Plan Medicaid or HMP member.

Procedure Code	Reimbursement
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99407 — Smoking and tobacco use cessation counseling visit; intensive, greater than 10 minutes	\$20
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99406 — Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes up to 10 minutes	\$12
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Primary ICD-10 diagnosis of F17.200-F17.299 is required on submitted claims.

We look forward to your partnership and collaboration with Tobacco Cessation Counseling and other endeavors to increase quality outcomes.

**Thank you for the quality care you deliver!**

888-327-0671 (TTY 711)

**McLarenHealthPlan.org**

